



Ann Krcik Professional Mentoring Program | Employer FAQs

THE PROGRAM

The Ann Krcik Professional Mentoring Program is a cross-company, cross-industry mentoring program in the active- outdoor industries. Our program facilitates one-on-one learning and professional development opportunities between director/manager level women and director/executive level women.

WHY PARTICIPATE?

Program Mission: The Professional Mentoring Program seeks to increase one-on-one learning and leadership development opportunities between middle management women and VP or higher-level executives. The program strives to create a tradition of mentoring within the active-outdoor Industries that will ultimately result in more diversified leadership teams.

Mentees that participate in a formal mentoring program are five times more likely to career advance and research shows it supports retention and job satisfaction.

FEES

- Employee of Camber Outdoors Member: \$250
- Individual Member: \$750

The Camber Outdoors Professional Mentoring Program is valued at \$4,000/mentee. In an effort to support the leadership contribution of women to the active-outdoor industries, Camber Outdoors strives to deliver the program in a manner that is affordable to all who are qualified.

TIME COMMITMENT

Participants commit to a 9-month 1:1 mentoring relationship meeting bi-weekly or 6+ hours a month.

GET INVOLVED / SUPPORT THE PROGRAM

- Encouraging high-potential women employees to apply for the program is a great way to let them know you are invested in their leadership development. In addition, Camber Outdoors is continually recruiting mentors for the program.
- If an employee is selected, let them know that you value their initiative and commitment to your company and to their career.
- If you would like to make a contribution to our scholarship fund, enabling more talented women leaders the opportunity to participate, please email Sasha: sasha.mcgee@camberoutdoors.org
- We welcome questions and feedback to continue to improve the program.

CONTACT

To learn more or for further questions, please contact:

Sasha McGhee at sasha.mcgee@camberoutdoors.org