



When you become a Peak Partner with Camber Outdoors, you join a community of bold organizations that share the vision of an inclusive and welcoming outdoors for all from participant to CEO. Together, we're making a big impact, driving research and best practices, building partnerships and advancing the active-outdoor industries as the employers of choice for a diversity of talent, which directly influences consumer alignment and perception.

Camber Outdoors' Peak Partners contribute above their membership dues, accelerating the impact of Camber Outdoors' work with unrestricted donations, program investment, and resources for new initiatives. The program is different from event sponsorship efforts because it gives companies the opportunity to leverage support of Camber Outdoors throughout the year, driving powerful results, program innovation and increased visibility. We take a personal approach to each Peak Partner, so please contact us to discuss your goals.

PEAK PARTNER PROGRAM BENEFITS	VISIONARY	CATALYST	TRAILBLAZER
	\$250,000+	\$100,000+	\$50,000+
Peak Partner recognition: Company recognized as Thought-Leader Keynote sponsor and logo listing on all other presentations and events throughout the year	X	X	X
Company listed on Peak Partner page on the Camber Outdoors website	Logo	Logo	Logo
Company tile placement at the top of Camber Outdoors job board	Logo	Logo	Logo
Custom Kiitella recognition plaque	X	X	X
Right of first refusal to host a Camber Exchange	X	X	X
Participation in CEO Roundtable and Advisory Council	X	X	X
Company promoted via Camber Outdoors social and digital channels	X	X	X
Participation in consumer facing awareness campaign	X	X	
Peak Partner feature article in Camber Outdoors Newsletter and digital feature (once per year)	X	X	
Customized activation opportunity and road-map in year one of 3+ year commitment	X		
Leadership partner in support of strategic initiatives	X		